



2026 SPONSORSHIP OPPORTUNITIES

Sponsorships play a critical role in advancing our mission. By supporting NABL, sponsors invest in the long-term health of the municipal bond market and help fund accessible, high-quality training for attorneys at all career stages.

Showcase your brand and promote meaningful connections with thousands of public finance leaders and decision-makers with annual and exclusive conference sponsorship opportunities.



2.3K+

MEMBERS ACROSS THE COUNTRY COMMITTED TO PROMOTING THE INTEGRITY OF THE MUNICIPAL MARKET



1.2K+

PUBLIC FINANCE PROFFESIONALS ATTEND NABL'S THREE CONFERENCES



85%

OF MEMBERS ARE DECISION MAKERS

“ — **Ice Miller LLP**

NABL provides outstanding educational benefits and resources to its members. Our firm continues to be a proud sponsor of NABL because doing so has enabled us to maximize those resources all the while increasing our firm's national profile in the municipal marketplace.

“ — **McCarter & English, LLP**

NABL has been the go-to resource for our public finance practice for decades. The community and education provided by NABL are highly valued by our whole team.

Annual Sponsor Levels & Benefits

Bronze \$4,500

- Logo presence on the NABL website
- Logo presence on signage at in-person conferences
- Logo presence on the last slide of all conference presentations
- Logo presence, company tag, and appreciation post on LinkedIn
- Logo presence on the interior page of Notebooks for conference attendees (very popular!)
- Logo presence in the Sponsors section of each conference App
- Pre-conference attendee lists
- NABL Sponsor Logo provided to include on website and materials

Silver \$7,500 (Bronze benefits, plus)

- One complimentary registration for The Essentials and The Workshop

Gold \$9,500 (Bronze benefits, plus)

- Two complimentary registrations for The Essentials and The Workshop
- Thought leadership article featured on the NABL website
- Sponsor table at in-person conferences

2026 Conference Calendar

The Institute

February 26 - 27

Virtual

The Essentials

April 8 - 10

Austin, TX

The Workshop

October 14 - 16

Chicago, IL



**Ready to Support
our Mission?**

Contact Kiyan Pirgheybi,
Director of Communications,
to discuss options:
kpirgheybi@nabl.org

Exclusive Conference Sponsor Opportunities

The Essentials

April 8 - 10

Austin, TX

Audience: 300 NABL members and non-members with fewer than five years of experience, recent grads and new attorneys, as well as paralegals and other municipal market participants

- **Reception (\$10,000) — One Available**
- **Wifi, you choose the password or name (\$7,500) — One Available**
- **Group Activity (\$5,000) — Three Available**
- **Lunch, with logo on napkins (\$5,000) — Two Available**
- **Breakfast (\$2,500) — Two Available**
- **Recharge & Reconnect Room (\$2,000) — One Available**
- **Coffee Station, with logo on sleeves (\$2,000) — Four Available**



Exclusive Conference Sponsor Opportunities

The Workshop

October 14 - 16

Chicago, IL

Audience: 500 NABL members and non-members, 2+ years of experience, also NABL's annual meeting

- **Reception** (\$15,000) — *One Available*
- **Wifi**, you choose the password or name (\$10,000) — *One Available*
- **Group Activity** (\$6,500) — *Three Available*
- **Lunch**, with logo on napkins (\$5,000) — *Two Available*
- **Phone Charging Stand** (\$5,000) — *One Available*
- **Photobooth** (\$5,000) — *One Available*
- **Breakfast** (\$3,500) — *Two Available*
- **Recharge & Reconnect Room** (\$2,000) — *One Available*
- **Coffee Station**, with logo on sleeves (\$2,000) — *Six Available*

