



2026 SPONSORSHIP OPPORTUNITIES

Sponsorships play a critical role in advancing our mission. By supporting NABL, sponsors invest in the long-term health of the municipal bond market and help fund accessible, high-quality training for attorneys at all career stages.

Showcase your brand and promote meaningful connections with thousands of public finance leaders and decision-makers with annual and exclusive conference sponsorship opportunities.

2.3K+

MEMBERS ACROSS THE COUNTRY COMMITTED TO PROMOTING THE INTEGRITY OF THE MUNICIPAL MARKET

1.2K+

PUBLIC FINANCE PROFESSIONALS ATTEND NABL'S THREE CONFERENCES

85%

OF MEMBERS ARE DECISION MAKERS

“ — Ice Miller LLP

NABL provides outstanding educational benefits and resources to its members. Our firm continues to be a proud sponsor of NABL because doing so has enabled us to maximize those resources all the while increasing our firm's national profile in the municipal marketplace.

“ — McCarter & English, LLP

NABL has been the go-to resource for our public finance practice for decades. The community and education provided by NABL are highly valued by our whole team.

National Association of Bond Lawyers (NABL)

1775 Pennsylvania Ave. NW, Suite 950 | Washington, DC 20006 | (202) 503-3300

Annual Sponsor Levels & Benefits

Bronze \$4,500

- Logo presence on the NABL website
- Logo presence on signage at in-person conferences
- Logo presence on the last slide of all conference presentations
- Logo presence, company tag, and appreciation post on LinkedIn
- Logo presence on the interior page of Notebooks for conference attendees (very popular!)
- Logo presence in the Sponsors section of each conference App
- Pre-conference attendee lists
- NABL Sponsor Logo provided to include on website and materials

Silver \$7,500 (Bronze benefits, plus)

- One complimentary registration for The Essentials and The Workshop

Gold \$9,500 (Bronze benefits, plus)

- Two complimentary registrations for The Essentials and The Workshop
- Thought leadership article featured on the NABL website
- Sponsor table at in-person conferences

2026 Conference Calendar

The Institute
February 26 - 27
Virtual

The Essentials
April 8 - 10
Austin, TX

The Workshop
October 14 - 16
Chicago, IL



Ready to Support our Mission?

Contact Kiyan Pirgheybi,
Director of Communications,
to discuss options:
kpirgheybi@nabl.org

Exclusive Conference Sponsor Opportunities

The Essentials

April 8 - 10

Austin, TX

Audience: 300 NABL members and non-members with fewer than five years of experience, recent grads and new attorneys, as well as paralegals and other municipal market participants

- **Reception** (\$10,000) — *One Available*
- **Wifi**, you choose the password or name (\$7,500) — *One Available*
- **Group Activity** (\$5,000) — *Three Available*
- **Lunch**, with logo on napkins (\$5,000) — *Two Available*
- **Breakfast** (\$2,500) — *Two Available*
- **Recharge & Reconnect Room** (\$2,000) — *One Available*
- **Coffee Station**, with logo on sleeves (\$2,000) — *Four Available*



Exclusive Conference Sponsor Opportunities

The Workshop

October 14 - 16

Chicago, IL

Audience: 500 NABL members and non-members, 2+ years of experience, also NABL's annual meeting

- **Reception** (\$15,000) — *One Available*
- **Wifi**, you choose the password or name (\$10,000) — *One Available*
- **Group Activity** (\$6,500) — *Three Available*
- **Lunch**, with logo on napkins (\$5,000) — *Two Available*
- **Phone Charging Stand** (\$5,000) — *One Available*
- **Photobooth** (\$5,000) — *One Available*
- **Breakfast** (\$3,500) — *Two Available*
- **Recharge & Reconnect Room** (\$2,000) — *One Available*
- **Coffee Station**, with logo on sleeves (\$2,000) — *Six Available*

