

**1.2K+**

PUBLIC FINANCE ATTORNEYS  
ATTEND NABL'S THREE  
CONFERENCES

**85%**

OF MEMBERS  
ARE DECISION MAKERS

**2,300+**  
**MEMBERS**

CONNECT WITH PUBLIC FINANCE  
ATTORNEYS AND INDUSTRY  
PROFESSIONALS FROM  
AROUND THE COUNTRY

## 2025 Sponsorship Opportunities

Sponsors receive year-round recognition through our digital communications, conferences, newsletters, and on our website. Our e-publications and marketing emails have high open and clickthrough rates, which are above industry standard and provide you with great visibility with the public finance community.

During each major conference, sponsors receive recognition and acknowledgment with signage and inclusion on the closing slide for each conference session. Gold Sponsors have an option for a table at each conference.

Your company logo, including a hyperlink to your website, will appear on the following:

- **Website**
- **Marketing emails for webinars and three major conferences**
- **E-Newsletters**
- **Sponsorship slide at the end of each webinar and conference session**
- **On-demand webinars which are available for a year (last slide recognizes sponsors)**

“

NABL provides outstanding educational benefits and resources to its members. Our firm continues to be a proud sponsor of NABL because doing so has enabled us to maximize those resources all the while increasing our firm's national profile in the municipal marketplace.

Ice Miller LLP

Long-time Gold Sponsor

“

NABL has been the go-to resource for our public finance practice for decades. The community and education provided by NABL are highly valued by our whole team.”

McCarter & English, LLP

Long-time Bronze Sponsor

The NABL logo features a stylized '1' with a green dot above it, followed by the lowercase letters 'nabl' in a white, sans-serif font.

# Tap Into **Opportunities** That Resonate with the Audience You Want to Reach

## GOLD SPONSOR — \$9,500

- **Two complimentary registrations for each NABL conference.** Registrations must be used by a NABL member to attend.
- Electronic pre-conference attendee list for each conference.
- **Thought Leadership piece on NABL's website.**
- A paragraph in NABL News highlighting the organization.
- **A sponsor table at all three conferences.**

## SILVER SPONSOR — \$7,500

- **One complimentary registration for each NABL conference.** Registration must be used by a NABL member to attend.
- Electronic pre-conference attendee list for each conference.

## BRONZE SPONSOR — 4,500

- Electronic pre-conference attendee list for each conference.

## 2025 SIGNATURE CONFERENCES

### The Institute

March 20-21, 2025  
Marriott Marquis in San Diego, CA

### The Essentials

May 14-16, 2025  
Marriott Downtown in Kansas City, MO

### The Workshop

September 10-12, 2025  
Marriott Marquis in Washington, DC

Contact Kiyam Pirgheybi, Director of Communications, to discuss options: [kpirgheybi@nabl.org](mailto:kpirgheybi@nabl.org)



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