

1.2K+

PUBLIC FINANCE ATTORNEYS
ATTEND NABL'S THREE
CONFERENCES

85%

OF MEMBERS
ARE DECISION MAKERS

2,300+
MEMBERS

CONNECT WITH PUBLIC FINANCE
ATTORNEYS AND INDUSTRY
PROFESSIONALS FROM
AROUND THE COUNTRY

2024 Sponsorship Opportunities

Sponsors receive year-round recognition through our digital communications, conferences, newsletters, and on our website. Our e-publications and marketing emails have high open and clickthrough rates, which are above industry standard and provide you with great visibility with the public finance community.

During each major conference, sponsors receive recognition and acknowledgment with signage, printed pocket guide, and closing slide during each conference session. Gold Sponsors have an option for a table at each conference.

Your company logo, including a hyperlink to your website, will appear on the following:

- **Website**
- **Marketing emails for webinars and three major conferences**
- **E-Newsletters**
- **Sponsorship slide at the end of each webinar and conference session**
- **On-demand webinars which are available for a year (last slide recognizes sponsors)**

“

NABL provides outstanding educational benefits and resources to its members. Our firm continues to be a proud sponsor of NABL because doing so has enabled us to maximize those resources all the while increasing our firm's national profile in the municipal marketplace.

Ice Miller LLP

Long-time Gold Sponsor

“

NABL has been the go-to resource for our public finance practice for decades. The community and education provided by NABL are highly valued by our whole team.”

McCarter & English, LLP

Long-time Bronze Sponsor

The NABL logo features a stylized '1' in green and yellow, followed by the lowercase letters 'nabl' in white. The background of the entire page is a dark blue gradient with a faint image of a woman in the bottom right corner, looking thoughtful with her hand to her chin.

Tap Into **Opportunities** That Resonate with the Audience You Want to Reach

GOLD SPONSOR — \$9,500

- **Three complimentary registrations for each NABL conference.** For The Institute, registrations must be used by a NABL member to attend.
- Electronic pre-conference attendee list for each conference.
- **Thought Leadership piece on NABL's website.**
- A paragraph in NABL News highlighting the organization.
- **A sponsor table at all three conferences.**

SILVER SPONSOR — \$7,500

- **One complimentary registration for each NABL conference.** For The Institute, registration must be used by a NABL member to attend.
- Electronic pre-conference attendee list for each conference.

BRONZE SPONSOR — 4,500

- Electronic pre-conference attendee list for each conference.

2024 SIGNATURE CONFERENCES

The Institute

April 4–5, 2024
The Fairmont Chicago, Chicago, IL

The Essentials

April 10–12, 2024
Courtland Grand Hotel, Atlanta, GA

The Workshop

September 18–20, 2024
The Hilton, Chicago, IL

Contact **Sabrina Kidwai** Membership and CLE Director, skidwai@nabl.org, for more information.



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