



# 2023 Sponsorship Opportunities

NABL is the public finance community's "go-to" resource for high-quality educational programming and experiences. This audience of more than 2,500 members, 85% of whom are firm partners and decision-makers, has promoted the integrity of the municipal market since 1979. As a sponsor, you have a special access to this unique audience of public finance professionals.

Be recognized via year-round inclusion in our digital communications, conferences, newsletters, and on our website. Get maximum exposure with on-site conference recognition and e-publications with open and clickthrough rates well above industry standard.

- **Listing in the Weekly Wrap**, an advocacy members-only newsletter distributed when Congress is in session.
- **Listing in NABL News**, a member newsletter distributed monthly.
- **Your company will also be associated with** thought-leaders presenting at signature conferences and webinars with signage, pocket program guide, and at the close of every session presentation.

We would be happy to discuss a partnership at any level. Contact us for more information or if you would like to craft a unique program to meet your needs.

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LexisNexis® highly values **our NABL partnership**, which provides the highest standard in municipal bond taxation and securities law research publications available to lawyers, municipal issuers, underwriters, regulators and other public finance interests. Sponsorship **amplifies our engagement** with members, principals, and staff, with opportunities to learn how we can meet research needs and trends, helping them to help their clients.

— LexisNexis, Platinum Level Sponsor

## Signature Conferences

### THE INSTITUTE

March 9-10, 2023  
The Westin Kierland Resort & Spa  
Scottsdale, AZ

### THE ESSENTIALS

April 19-21, 2023  
Hyatt Regency Baltimore Inner Harbor  
Baltimore, MD

### THE WORKSHOP

October 18-20, 2023  
Chicago Hilton  
Chicago, IL

# Tap Into **Opportunities** That Resonate with the Audience You Want to Reach

We provide the public finance community with opportunities to engage, exchange ideas, and keep constituents informed about the latest developments in law and issues impacting public finance.

**Your logo, including a hyperlink to your company's website, will appear on the NABL website, newsletters, and all newsletter emails as well as conference and webinar communications.** Sponsors also receive recognition and acknowledgment during each conference (signage in session room vicinity/reception area(s), printed pocket guide, and closing slide at each conference session).

## Sponsors Enjoy Promotional **Benefits**

### GOLD SPONSOR — \$6,000

- **Three complimentary registrations for each NABL conference.** For The Institute, registrations must be used by a NABL member to attend.
- Electronic pre-conference attendee list for each conference.
- **New: Thought Leadership piece on NABL's website.**
- A paragraph in NABL News highlighting the organization.
- Brief company description on the sponsorship page on the website.
- **A sponsor table at all three conferences.**

### SILVER SPONSOR — \$4,000

- **One complimentary registration for each NABL conference.** For The Institute, registration must be used by a NABL member to attend.
- Electronic pre-conference attendee list for each conference.
- Brief company description on the sponsorship page on the website.

### BRONZE SPONSOR — 2,500

- A brief company description on the sponsorship page of the NABL website.
- Electronic pre-conference attendee list for each conference.



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