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Our Nation's Crumbling Infrastructure and The Need for Immediate Action

Wednesday, March 6, 2019

Committee on Ways and Means Hearing U.S. House of Representatives

Statement for the Record of
Dee P. Wisor
President, National Association of Bond
Lawyers

Submitted: March 20, 2019

OVERVIEW

In connection with the House Ways and Means Committee Hearing on Our Nation's Crumbling Infrastructure and the Need for Immediate Action, the National Association of Bond Lawyers has prepared for your consideration the attached recommendations for revisions to the Internal Revenue Code concerning state and local bonds and other state and local debt obligations ("state and local bonds").

State and local bonds are fundamental to building and maintaining this country's infrastructure. Three-fourths of all public infrastructure in this country is financed by state and local governments through the issuance of state and local bonds, which are tax-exempt under the Internal Revenue Code. State and local bonds help finance many types of infrastructure, such as roads; bridges; public buildings; governmental and nonprofit hospitals, schools, colleges, and universities; public power systems; water and sewer systems; ports and airports; low-income housing; and small manufacturing facilities.

Tax-exempt financing is a partnership of the federal government and state and local governments and has many advantages in financing infrastructure. Projects are proposed and pursued at the local level, within the parameters permitted by federal law. Because they are subject to public input and scrutiny, state and local governments and other entities that finance these public-interest projects have a strong interest in putting forward necessary and well-vetted projects.

Similarly, the tax-exempt bond market is a well-developed and sophisticated market that brings investors together with projects state and local governments want to finance. Private-sector investors analyze the viability of such projects before investing their money, providing an additional check on projects.

Because the interest on state and local bonds is exempt from federal income tax, investors are willing to accept lower interest payments than they would otherwise. In this way, federal assistance is limited to the revenue foregone on the untaxed interest, which is estimated to be approximately \$50 billion per year on approximately \$3.8 trillion of outstanding state and local tax-exempt bonds. The cost savings realized through the issuance of tax-exempt state and local bonds are critical to continued investment in public infrastructure while maintaining affordable taxes, fees, and other charges associated with those infrastructure projects.

Increasing the opportunities for state and local bonds to finance infrastructure projects will assist in addressing out nation's crumbling infrastructure at a comparatively small cost to the federal government. As you consider changes to the Internal Revenue Code, we urge you to consider the attached recommendations in light of the importance of increased infrastructure investment.

The National Association of Bond Lawyers is an organization of approximately 2,700 attorneys and exists to promote the integrity of the municipal securities market by advancing the understanding of and compliance with the law affecting public finance. We respectfully provide these recommendations in furtherance of that mission.

Thank you for your consideration.

SUMMARY OF INCLUDED TAX PROPOSALS

- 1. Create a new category of private activity bond for public roads, tunnels, and bridges.
- 2. Provide a direct-pay alternative to tax-exempt financing.
- 3. Restore the ability of state and local governments to issue advance refunding bonds.
- 4. Increase the dollar limits for bank-qualified bonds and apply the provisions as revised to conduit borrower situations by treating conduit borrowers as issuers.
- 5. Allocate additional volume cap for tax-exempt private activity bonds.
- 6. Eliminate the unrelated or disproportionate component of the private business use test and the dollar limits on private business use.

<u>LIST OF RECOMMENDED LEGISLATIVE TAX PROPOSALS TO FACILITATE</u> <u>PUBLIC INFRASTRUCTURE IMPROVEMENTS</u>

1. EXPAND EXEMPT FACILITY BONDS FOR TRANSPORTATION FACILITIES TO INCLUDE PUBLIC ROADS, TUNNELS, AND BRIDGES.

Current Law

Exempt facility bonds under Section 142(a) of the Internal Revenue Code of 1986 (the "Code") may be issued to finance certain transportation facilities including airports, docks and wharves, mass commuting facilities, high-speed intercity rail facilities, and qualified highway or surface freight transfer facilities (collectively "Exempt Facility Transportation Bonds"). These types of facilities provide certain types of public transportation and freight infrastructure; however, they only provide limited authority for roads, tunnels and bridges.

Reasons For Change

Public roads, tunnels, and bridges are essential infrastructure, but many are in poor repair and are inadequate for current transportation demands. In addition, new roads, tunnels, and bridges or lanes added to facilities are needed to meet transportation demands and to provide safe and efficient transportation.

Congress can lower costs of constructing, expanding, and rehabilitating essential infrastructure improvements by expanding Exempt Facility Transportation Bonds to include more types of transportation facilities, including roads, tunnels, and bridges, with fewer restrictions than currently exist.

The Proposal requires that (i) the facilities be open to the public and (ii) the charges for public use of the financed facilities be subject to approval by a state or local governmental unit. These two features (availability to the general public and state or local approval of rates or charges) are the salient features that mimic the public ownership and control of other transportation facilities for which tax-exempt financing is presently possible.

Proposal

Add a new category of exempt facility bonds for transportation facilities, including qualified road, tunnel, and bridge facilities, to Section 142(a) of the Code. These exempt facility bonds can be used to finance the construction, expansion, or rehabilitation of any new or existing road, tunnel, or bridge that is available for public use. Qualified road, tunnel, and bridge facilities are subject to the same public use requirement applicable to other exempt facility bonds. For this purpose, roads, tunnels, or bridges that serve common carriers or the general public meet the public use requirement.

Qualified road, tunnel, and bridge facilities include new roads, tunnels, bridges, and toll facilities and expansions and rehabilitations of and additions to existing roads, tunnels, and bridges. If proceeds of the bonds are used to acquire an existing transportation facility, bond proceeds must also be used to fund a substantial rehabilitation of that transportation facility. For this purpose, "substantial rehabilitation" means rehabilitation expenditures made with respect to the acquired transportation facility in an amount equal to at least 25 percent of the net proceeds of the bonds.

Qualified road, tunnel, and bridge facilities also include functionally related improvements such as entrance and exit ramps, overpasses, turnouts, public parking areas, public restroom facilities, drainage, landscaping, lighting and signage (not including commercial advertising), and similar improvements. These bonds are not subject to a volume cap or to a limitation on land acquisition. Regulation of tolls, rates, or charges for use of these facilities is by the state or appropriate local jurisdiction in which such facilities are located.

2. ENHANCED INFRASTRUCTURE BONDS

Current Law

Direct-pay bonds (also known as direct-subsidy bonds) have been widely accepted by the financial markets. Interest paid on direct-pay bonds is taxable, but the federal government pays an amount equal to a percentage of the interest payable on the bonds directly to the issuer of the bonds, effectively reducing the financing cost of the project funded by these bonds. The percentage paid to the issuer varies depending on the category of direct-pay bond issued. The most utilized type of direct-pay bond has been the Build America Bond, where the direct payment is equal to 35% of the interest on such bonds. This rate was higher than the Treasury-estimated then revenue-neutral rate of 28% in order to encourage investment in infrastructure. From April 2009 to December 2010, more than \$185 billion in direct-pay Build America Bonds were issued, even though the purposes for which these bonds could be issued were narrower than for traditional tax-exempt bonds. Underlying the success of the bonds was that the investor base was expanded to include entities that would not be interested in tax-exempt bonds because they

are not subject to federal income tax, such as endowment funds, pension funds, and foreign investors. The competition among these additional investors lowered the costs of the infrastructure financed with the bonds – both to the issuers of the bonds and to the federal government.

The subsidy paid to issuers of direct-pay bonds, however, has been substantially reduced because the payments became subject to sequestration under the Balanced Budget and Emergency Deficit Control Act of 1985. As a result, several local government officials have expressed skepticism of future direct-pay bonds because of the uncertainty it introduced into their net interest costs.

Reason for Change

In order to increase infrastructure investment, additional federal support is required. One of the most effective ways to provide that support is to increase the federal subsidy to state and local issuers of bonds by reducing the interest cost to the issuers of the bonds through a direct payment of a percentage of the interest paid on taxable bonds. These bonds should be available for the same purposes as tax-exempt bonds. To ensure stability to the infrastructure financing, payments to issuers should not be subject to sequestration.

Proposal

Create a new category of bonds, Enhanced Infrastructure Bonds ("EIBs"), as an alternative to tax-exempt bonds. EIBs would be taxable bonds issued by state and local governments, and the federal government would make payments to issuers equal to a percentage of the interest payable on the bonds. EIBs could be issued for any purpose for which tax-exempt bonds can be issued. Bonds issued for governmental or qualified 501(c)(3) bond purposes would not be subject to a volume limit (consistent with the treatment of governmental and qualified 501(c)(3) tax-exempt bonds). EIBs issued for private activity (other than 501(c)(3)) purposes would count against the volume cap limit set forth in section 146 of the Code to the same extent as tax-exempt private activity bonds issued for such purpose.

To encourage an increase in infrastructure investment, the payment rate for EIBs issued during the first 10 years of the program would be 40 percent of the interest payable on the bonds. This rate will increase the investment by state and local governments in infrastructure by providing enhanced federal support for the 10-year period. For bonds issued after the first 10 years of the program, the rate would be reduced to the revenue-neutral rate. Payments to bond issuers should not be subject to sequestration.

3. RESTORE THE ABILITY OF STATE AND LOCAL GOVERNMENTS TO ISSUE TAX-EXEMPT ADVANCE REFUNDING BONDS.

Current Law

The 2017 Tax Cuts and Jobs Act eliminated all authority to issue tax-exempt advance refunding bonds (e.g. bonds issued to refund outstanding bonds where the refunding bonds are issued more than 90 days prior to the redemption of the refunded bonds).

Reason for Change

Prior to the 2017 Tax Cuts and Jobs Act, advance refundings were permitted only in certain circumstances: only one tax-exempt advance refunding was allowed (i.e., tax-exempt bonds could not be issued to advance refund an issue that was itself a tax-exempt advance refunding), advance refundings were not permitted at all for private activity bonds other than 501(c)(3) bonds, and regulations provided safeguards in place to prevent abuse.

The elimination of tax-exempt advance refundings by the 2017 tax act has imposed substantial financial costs on states and local governments. Use of this financial tool has saved state and local governments billions of dollars in the past, allowing them to provide more comprehensive services, including infrastructure projects, at a lower cost to their citizens.

Proposal

Reinstate the authority for state and local governments to issue tax-exempt refunding bonds subject to the same rules and restrictions which existed prior to the adoption of the 2017 Tax Cuts and Jobs Act.

4. MODIFICATION OF SMALL ISSUER EXCEPTION TO TAX-EXEMPT INTEREST EXPENSE ALLOCATION RULES FOR FINANCIAL INSTITUTIONS (SEC. 265(b)).

Current Law

Present law disallows a deduction for interest on indebtedness incurred or continued to purchase or carry obligations the interest on which is exempt from tax. Generally, the interest deduction is disallowed if the taxpayer has a purpose of using borrowed funds to purchase or carry tax-exempt obligations; a determination of the taxpayer's purpose in borrowing funds is made based on all of the facts and circumstances. In the case of a bank or other financial institution, the Code generally disallows a proportionate share of all of the taxpayer's interest expense based on a ratio of its basis in tax-exempt investments to its basis in all its assets.

The general rule does not apply to "qualified tax-exempt obligations," commonly called "bank qualified bonds," held by banks or other financial institutions. Instead, only 20 percent of the interest expense allocable to "qualified tax-exempt obligations" is disallowed. A "qualified tax-exempt obligation" is generally a tax-exempt obligation that (1) is issued by a qualified small issuer, (2) is not a private activity bond other than a qualified 501(c)(3) bond as defined in section 145, (3) is designated by the issuer as qualifying for the exception from the general rule of section 265(b), and (4) generally is not part of an issue larger than \$10 million. A "qualified small issuer" is an issuer that issues \$10 million or less of tax-exempt obligations during a

calendar year. The Code specifies the circumstances under which separate issuers are aggregated. An issuer is not allowed to designate more than \$10 million of tax-exempt bonds in a calendar year.

When bank qualified bonds are issued to benefit governmental or 501(c)(3) borrowers, the bonds are tested for compliance with the bank qualification rules by reference to the conduit issuer of the bonds.

Reason for Change

The \$10 million limitation has not been increased since the provision was enacted in 1986, except temporarily in 2009 and 2010. Banks have increasingly become important lenders to local units of government, and reducing the expense of lending will encourage local government infrastructure financing.

501(c)(3) organizations often have difficulty borrowing from banks via bank qualified bonds because the actual issuer (often a state agency) is not a qualified small issuer. Some otherwise qualified small issuers refrain from issuing tax-exempt bonds for 501(c)(3) organizations located in their jurisdiction because the issuance of such bonds might prevent the local government from being a qualified small issuer. Essentially, current law does not recognize that bonds issued for conduit borrowers are accessing the capital markets for the conduit borrower.

Proposal

Increase from \$10 million to \$30 million the annual limit for qualified small issuers and index the limit for inflation.

In addition, in the case of a "qualified financing issue," the proposal applies the \$30 million annual volume limitation at the conduit borrower level (rather than at the level of the conduit issuer). Thus, for the purpose of applying the requirements of the section 265(b)(3) qualified small issuer exception, the portion of the proceeds of a qualified financing issue that is lent to a "qualified borrower" that participates in the issue is treated as a separate issue with respect to which the qualified borrower is deemed to be the issuer. In addition to giving each qualified borrower its own \$30 million limit, this rule would permit an issuer to issue bonds on a non-conduit basis to finance its own projects without having to count bonds issued for the benefit of a conduit borrower.

A "qualified financing issue" is any composite, pooled, or other conduit financing issue the proceeds of which are used directly or indirectly to make or finance loans to one or more ultimate borrowers all of whom are qualified borrowers. A "qualified borrower" means (1) a state or political subdivision of a state or (2) an organization described in section 501(c)(3) and exempt from tax under section 501(a). Thus, for example, a \$100 million pooled financing issue could qualify for the section 265(b)(3) exception if the proceeds of such issue were used to make four equal loans of \$25 million to four qualified borrowers; however, if (1) more than \$30 million were lent to any qualified borrower, (2) any borrower were not a qualified borrower, or (3) any borrower would, if it were the issuer of a separate issue in an amount equal to the amount

loaned to such borrower, fail to meet any of the other requirements of section 265(b)(3), the entire \$100 million pooled financing issue would fail to qualify for the exception.

5. PROMOTE CONSTRUCTION AND RENOVATION OF INFRASTRUCTURE AND EDUCATIONAL FACILITIES WITH PRIVATE SECTOR INVOLVEMENT THROUGH AN INCREASED PRIVATE ACTIVITY VOLUME CAP.

Current Law

The Code limits the volume of certain categories of state and local bonds. Pursuant to Section 146 of the Code, volume limitations are set for each state with respect to issuance of most types of "private activity bonds" ("*Private Activity Bonds*"). Private Activity Bonds are issued by state and local governments in order to finance certain types of specified facilities and often result in a benefit to private users, such as corporations, airlines, certain freight transfer facility operators, and solid waste disposal facility owners. For further information regarding the importance of Private Activity Bonds, see NABL's one-page overview, attached to this statement for the record.

The amount of Private Activity Bonds that may be issued by a state each calendar year is determined to be an amount which is the greater of (a) an amount equal to (a) \$105 multiplied by the state population (for 2019), or (b) \$316,745,000 (for 2019), adjusted each year for increases in the cost of living (the "Volume Cap"). Certain private activity bonds used for infrastructure are exempt from the volume cap requirement, including bonds for airports and docks and wharves. However, private activity bonds for water and sewer facilities are not currently exempt from the requirement.

Reason for Change

Private Activity Bonds provide private users and entities serving public purposes with lower-cost access to capital markets through tax-exempt borrowings. In recent years, the rate at which each state's Volume Cap has been utilized has accelerated due to favorable market conditions and demand for single-family and multifamily housing, manufacturing, solid waste facilities, port facilities, mass commuting facilities, water and sewer facilities, and gas and electric facilities. In addition to encouraging further private investment into the above essential facilities by increasing the Volume Cap, Congress would aid critically needed infrastructure improvements if it exempted private activity bonds for water and sewer projects from the volume cap limitation. This would put water and sewer financing on par with airport and dock and wharf financing.

The Volume Cap should be increased to encourage infrastructure investment, incentivize alternative energy production, promote economic development and job growth and assist public schools. Further, water and sewer facilities are so vital that bonds financing these projects should no longer be subject to the Volume Cap.

Proposal

Update the Volume Cap to increase the state ceiling applicable each calendar year to be an amount equal to the greater of (a) \$120 multiplied by the state population (for 2020), or (b) \$325

million (for 2020), in each case increased annually for cost-of-living adjustments. In addition, provide and exemption from the Volume Cap for qualified water and sewer facilities.

6. STREAMLINE AND BROADEN PRIVATE ACTIVITY LIMITS ON GOVERNMENTAL BONDS

Current Law

Section 141 of the Code treats bonds issued by State and local governments as tax-exempt bonds if the issuer limits private business use and other private involvement sufficiently to avoid treatment as "private activity bonds." Bonds generally are classified as private activity bonds under a two-part test if more than 10 percent of the bond proceeds are both (1) used for private business use ("private business use limit"), and (2) payable or secured from property or payments derived from private business use ("private payment or security limit" and, together with the private business use limit, the "private business limits").

Additional restrictions further reduce the permitted thresholds of private involvement for governmental bonds in several ways. Section 141(b)(3) imposes five-percent unrelated or disproportionate private business limits. Section 141(b)(4) imposes a \$15 million per project (which may include multiple bond issues) private business limit for governmental output facilities (such as electric, gas, or other output generation, transmission and distribution facilities, but excluding water facilities). Section 141(b)(5) requires a Volume Cap allocation to the extent that a private business limit of \$15 million is exceeded in larger transactions that otherwise comply with the private business limits.

Reason for Change

The five-percent limit on unrelated or disproportionate private business use has injected undue complexity, a narrow disqualification trigger, and attendant compliance burdens for State and local governments. The five-percent unrelated or disproportionate private business use test requires difficult factual determinations regarding the relationship of private business use to governmental use in financed projects. Guidance from the IRS on what constitutes unrelated use is incomplete. The consequence is that the five-percent test is often applied to private uses for which the related or unrelated nature is unclear. Recent allocation and accounting rules make no distinction between related and unrelated use, further complicating the application of those rules.

The \$15 million private business limit on output facility projects treats output facilities more restrictively than other types of facilities for purposes of the private business limits on governmental bonds. This \$15 million limit per project aggregates amounts from different bond issues that are used for the same output project. Because the test is applied to a project that could include bonds from multiple bond issues, application is very complex. The \$15 million limit applicable to all governmental bonds under section 141(b)(5), which requires an issuer to obtain an allocation of volume cap to the extent the "nonqualified amount" exceeds \$15 million, is also susceptible to becoming unduly complex.

Proposal

Repeal the five-percent unrelated or disproportionate private business use test under section 141(b)(3), as well as the \$15 million private business limits on nongovernmental output facilities under section 141(b)(4) and on larger financings under section 141(b)(5).



Tax-Exempt Private Activity Bonds

What is a Private Activity Bond?

- A private activity bond (PAB) is a municipal bond issued to finance a facility that includes some private use, which can occur, for example, through ownership, facility management, a lease, or another economic interest in the bond-financed facility.
- Use of more than 10% of a facility, coupled with payments for that use in excess of 10% of the principal and interest on the bond issue, by a private entity is sufficient to categorize a bond issue as a PAB.

When is a Private Activity Bond Tax-Exempt?

- Unless a PAB is a "Qualified PAB," the interest on the PAB will be taxable and so will have a higher interest rate.
- Qualified PABs include only those bonds that finance limited types of facilities that Congress expressly determined over the years to have a significant public purpose (even with private involvement).

How are Qualified PABs Used?

- Subject to state law requirements, Qualified PABs are used to benefit local communities by financing infrastructure projects such as nonprofit hospitals, nonprofit educational facilities (colleges, universities, charter schools), airports and seaports, affordable housing, and local water systems.
- The lower cost of tax-exempt financing for Qualified PABs allows for the more efficient deployment of capital.

Types of PABs

- Many seemingly public facilities fall into the PAB category because of private involvement.
 - Airports typically lease their gates to private airlines.
 - Seaports typically lease their terminals to private commercial entities.
 - Solid and hazardous waste disposal facilities are often-times owned by private entities but provide a needed public service.
- Affordable housing facilities provide much needed housing options, and the use of PABs provides private developers the incentive to set aside a portion of their developments as affordable housing. Also, PABs for low-income housing are a requirement for eligibility for certain tax credits. Elimination of PABs for low-income housing would eliminate approximately 40% of low income housing tax credits.
- Prior to the 1986 Tax Reform Act, bonds issued to finance facilities owned and operated by a 501(c)(3) organization were treated the same as traditional municipal bonds. Now, subject to state law requirements, these bonds are subject to some restriction. These facilities include, among other things, local YMCA recreational facilities, charter schools, colleges and universities, hospitals and other healthcare facilities, and some church facilities (although not generally houses of worship).
- Small-issuer manufacturing facility bonds are limited to financing facilities that do not exceed \$10 million within a jurisdiction. Although not currently widely utilized, this remains an important tool for locally controlled economic development programs.

NABL is composed of 2,600 attorneys nationwide and exists to promote the integrity of the municipal market by advancing the understanding of and compliance with the law affecting public finance.

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