

## STRATEGIC PLAN

The purpose of the Strategic Plan is to articulate those strategies that are intended to implement and to foster NABL's Mission Statement (as set forth below) and purposes (as set forth in the Articles of Incorporation and By-Laws).

## VISION STATEMENT

"The National Association of Bond Lawyers exists to promote the importance and integrity of the municipal market by advancing the understanding of and compliance with the law affecting public finance."

## BY-LAWS

The By-Laws provide, in part, as follows:

"The purposes for which the corporation is organized are exclusively those of a business league, to wit:

(a) To improve the law and solve common problems relating to public finance by:

(i) educating its members and others in the law relating to public finance;

(ii) providing a forum for the exchange of ideas as to law and practice in the field;

(iii) improving the state of the art in the field;

(iv) providing advice and comments at the federal, state and local levels with respect to legislation, regulations, rulings and other action, or proposals therefor, affecting public finance;

(v) providing advice and comments with regard to state and municipal obligations in proceedings before courts and administrative bodies through briefs and memoranda as a friend of the court or agency;

(vi) providing leadership by developing, responding to, and participating in proposals to improve and preserve the state of the law and practice in the field of public finance; and

(vii) disseminating information on the developments in the field, providing services that facilitate interchange among members regarding professional opportunities, and undertaking other activities intended to further the shared professional interests of the members."

## STRATEGIES

In order to further NABL's mission and the purposes set forth in the By-Laws, the following strategies are adopted by NABL's Board of Directors (the "Board"):

A. Education.

1. Develop and present both annual and specialty seminars as appropriate to provide substantive information and opportunities to share practical advice.

2. Use appropriate communication tools to deliver information in the most appropriate and convenient manner.

3. Develop model documents, resource materials, instructional materials and other practice tools that will improve the quality of legal services offered by members.

4. Disseminate information about existing and new financing techniques and financial products and markets with the goal of improving the practice of public finance law.

#### B. Member Engagement.

1. Encourage the participation of all members in the activities of NABL, including particularly associate attorneys, through Fundamentals Seminar attendees, and minority attorneys, through the Diversity Committee, and paralegals and law students.

2. Provide appropriate forums for the exchange of ideas among members.

C. Ethics, Professional Responsibility and Professionalism. Promote the highest standards of ethics and professional responsibility in the practice of public finance law.

D. Relationships with the Executive Branch and Congress. Maintain and advance NABL's integral role as an objective and authoritative source regarding the public finance market, and for providing expert technical analysis regarding federal legislative and regulatory initiatives.

E. Relationships with Other Public Finance Organizations. Establish and maintain working relationships with other public finance organizations with the goal of sharing information and, when appropriate, collaborating on common positions.

F. Media. Deliver a clear, concise and unified NABL message to the media and public finance market participants.

G. Responsiveness. Be prepared, either on the Board's initiative or upon request, to ask those members with the appropriate expertise to draft legislation, regulations, amicus briefs and other responses to situations for which public finance can play a unique and integral role.

Adopted May 18, 2000

Revision No. 1, May 16, 2002

Revision No. 2, January 22, 2010

Revision No. 3, November 13, 2013

Revision No. 4, May 17, 2018