The Workshop: Virtual 2020

SPONSORSHIP OPPORTUNITIES
This is the perfect opportunity to increase your brand awareness, obtain valuable leads, and connect with potential clients.

The National Association of Bond Lawyers (NABL) is recognized as a leader in the municipal finance industry as an organization providing quality education and timely resources for lawyers and other professionals involved in the public finance industry.

NABL’s goal is to engage, exchange ideas, and inform members, so they may advance and continually improve their understanding of and compliance with the laws that affect the sector.

As a sponsor for The Workshop: Virtual 2020, you will receive high-level recognition in our e-newsletters, in communications to members and on NABL's website. The Weekly Wrap, distributed every Friday to members when Congress is in session, and NABL News, the monthly newsletter, are the highest open-rated emails, giving you maximum exposure to the members.

NABL U Now, an on-demand learning library, includes webinars, audio recorded conference sessions, and archived teleconferences. Workshop Gold sponsors will also be recognized on the NABL U Now web pages.

Sponsors have a unique opportunity to support NABL’s efforts and raise the visibility of their organization to more than 2,500 members. Be recognized as a leader by the leaders! More than 85% of NABL members are firm partners and decision makers.

“Our firm has supported the commitment of time and resources required for our lawyers to serve as panelists and speakers at NABL educational forums, participate on committees, lead comment projects, and serve as members, officers, and president of NABL’s Board of Directors. Our investment has been returned ten-fold.”
Ballard Spahr, Gold Level Sponsor

“Our sponsorship shows support of NABL’s mission to promote education, the exchange of ideas, and the highest standards of professional practice: Both on individual transactions and in shaping the regulatory and legislative underpinnings of the municipal market. NABL events and members are collaborative and welcoming. A sponsorship is a beneficial conduit to access that base of knowledge and provides a great opportunity to network with bond counsel in various jurisdictions across the country.”
Build America Mutual, Gold Level Sponsor

CONTACT
Susan Zelner
Meetings & Sponsorship Director
601 Thirteenth St., NW, Suite 800S
Washington, DC 20005
Phone: (202) 503-3280
E-Mail: szelner@nabl.org
Deadline: September 18, 2020

PROMOTIONAL MATERIALS
Rotating banner artwork should be submitted to Sabrina Kidwai, Membership and Marketing Director at skidwai@nabl.org.
Opportunities & Benefits

Sponsor Benefits

All sponsors will receive these benefits:

► Your logo, including a hyperlink to your company’s website, will appear on NABL’s website and in our e-newsletters for the remainder of the year.

► Your logo will also appear on conference promotional emails, a rotating banner on NABL’s home page, and on the closing PowerPoint slide of each session.

► Acknowledgment of sponsorship in the conference mobile app.

“We all have demands on our available resources, so it can sometimes be difficult to decide what to support. If you work in the public finance industry, a NABL sponsorship should be at the top of your list. The return on our sponsorship investment through relationships formed with other attorneys and the opportunity to be part of the conversation regarding trends in the public finance industry, has been invaluable.” Gilmore & Bell, P.C., Gold Level Sponsor

Gold Sponsorship Package - $5,000 Best Value!

Sponsor Benefits plus:

► Two complimentary virtual registrations and one electronic pre-conference attendee list.

► One polling question provided to attendees as they wait for a presentation to begin. Copy to be pre-approved by NABL.

► Brand inclusion for gold sponsors in a post-conference email to attendees.

► Logo displayed on NABL U Now’s on-demand learning library web page.

► A brief company description on the sponsorship page of the NABL website.

Silver Sponsorship Package - $3,500

Sponsor Benefits plus:

► One complimentary virtual registration and one electronic pre-conference attendee list.

► A brief company description on the sponsorship page of the NABL website.

Bronze Sponsorship Package - $2,500

Sponsor Benefits plus:

► One electronic pre-conference attendee list

► A brief company description on the sponsorship page of the NABL website.
SPONSORSHIP PACKAGES:

- Gold Sponsor Package - $5,000
- Silver Sponsor Package - $3,500
- Bronze Sponsor Package - $2,500

CONTACT INFORMATION:

Name
Organization
Company Description (150 words or less)
Website
Hyperlink
Address
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Phone
Fax
Signature

METHOD OF PAYMENT:

☐ Please select this box if you would like to pay in 2 installments. First payment is due with signed contract.

☐ CHECK
Check Number_________________________________________ Payable to the National Association of Bond Lawyers.

☐ CREDIT CARD: Type of card: ☐ VISA ☐ MC ☐ AMEX ☐ DISC
Card Number_________________________________________ Expiration Date________________
Name on Card_________________________________________ Signature________________________________